

fashion / calendar

Ruth Finley, Publisher / a weekly publication / 23rd year

8 East 77th St./New York 21, N. Y./TR 9-2343/ JAN. 7, 1963

1963

JANUARY	FEBRUARY	MARCH	APRIL
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, JANUARY 4, 1963</u>			
Friday Jan. 4 10:30 A.M.	PRESS PREVIEW: HATS, COUTURE, FURS Champagne preview of Mr. John's Spring-Summer collection of hats, furs, boutique accessories, and custom cosmetics. By invitation. Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN	24 WEST 57TH STREET SALON - 7TH FLOOR
Friday Jan. 4 12:00 Noon	PRESS PREVIEW OF SPRING MILLINERY Adolfo presents a "Vernissage of Spring and Summer" hats. By invitation. For buyers, by appointment only, beginning Wed., Jan. 2. Contact: Miss Elizabeth, MU. 8-4410. Publicity: Eleanor Lambert, MU. 8-2130.	ADOLFO	22 EAST 56TH STREET SALON - 3RD FLOOR
Jan. 4	NORMAN NORELL'S SPRING COLLECTION FOR BUYERS AT 2:30 P.M. BY INVITATION.		
Friday Jan. 4	SHOWING: SPRING- SUMMER COLLECTION Continuous showings of Loomtogs's Spring-Summer separates and sportswear collection, designed by Leo Narducci. Contact: Bette Estes, LA. 4-4671.	LOOMTCGS, INC.	1410 BROADWAY SHOWROOM - 15TH FLOOR
Friday Jan. 4	SHOWING: DRESSY JUNIOR COLLECTION Continuous daily showings of Spring-Summer dressy junior collection, designed by Eva Haynal. Contact: CH. 4-1047.	SUE SAUNDERS JUNIORS; SUZETTE PETITES	1400 BROADWAY SHOWROOM - 23RD FLOOR
Friday Jan. 4	SHOWING OF SUMMER COLLECTION Continuous daily showings of Summer coordinates, shifts, and at-home fashions, designed by Monte Streitfield. Publ.: Peggy Cantor, OX. 5-7410.	STREGA N.Y. INC.	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Friday Jan. 4	SUMMER COLLECTION IN CALIFORNIA Showing of "Petti-4" casual wear for the petite miss; and "Terry Rogers" misses sizes--at Sheraton Towne House, Los Angeles, through Jan. 9; at St. Francis, San Francisco, Jan. 10-16. Contact: Lou Snider in California.	GROSS-SYDNEY, INC.	LOS ANGELES AND SAN FRANCISCO
Friday Jan. 4	SHOWING: ARNOLD PALMER GOLF FASHIONS Continuous daily showings of Arnold Palmer Spring-Summer golf fashions for women. Contact: Bette Estes, LA. 4-4671.	SPORTS EDITION (DIV. LOOMTCGS, INC.)	1400 BROADWAY SHOWROOM - 15TH FLOOR
Saturday Jan. 5- Jan. 6 9:00 A.M.- 9:00 P.M.	OPEN HOUSE SHOWING: CASUAL SHOES Showing of Simonetta's Spring-Summer casual shoes designed for B.F. Good- rich. By invitation. Publicity: Marion Rahl at Carl Byoir Assoc., 800 Second Avenue, YU. 6-6100.	B.F. GOODRICH	SHERRY NETHERLANDS SUITE 511

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday Jan. 5 12:00 Noon Luncheon	ANNIVERSARY LUNCHEON FOR VISITING PRESS J.P. Stevens will invite the visiting press to a luncheon celebrating their 150th anniversary. By invitation only. Publicity: Mary Baine, OX. 5-1000.	J.P. STEVENS & CO.	SAVOY-HILTON HOTEL CRYSTAL SUITE
Saturday Jan. 5 2:30 P.M. Cocktails	MILLINERY SHOWING FOR VISITING PRESS Sally Victor will preview her Spring millinery to the visiting press. By invitation. Publicity: Mildred Josephs, PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
Saturday Jan. 5 4:00 P.M. Cocktails	SPRING MILLINERY AT VISITING PRESS SHOW The visiting press will preview John Frederics' collection of Spring millinery. By invitation. Publicity: Ronald Forstadt, PL. 5-2939.	JOHN FREDERICS	23 WEST 56TH STREET SALON
Saturday Jan. 5 5:00 P.M. Cocktails	HATS, FURS FOR VISITING PRESS Preview of Mr. John's Spring millinery, furs, boutique accessories for visiting press. By invitation. Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Saturday Jan. 5 5:30 P.M.- 8:30 P.M. Champagne	PRESS PREVIEW: SPRING AND SUMMER JEWELRY Trifari will invite the out-of-town and local press to a dinner and showing of their Spring-Summer jewelry collection. By invitation. Publicity: Dorothy Lansing Hess, 165 East 66th Street, RE. 7-3347.	TRIFARI, KRUSSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
Saturday Jan. 5 8:30 P.M.	TOPICAL REVUE FOR OUT-OF-TOWN PRESS R & K (Auxiliary Member, N.Y.C.G.--See Pg. 3)--will invite the visiting and local press to a topical revue and Spring fashion show. Performance at 8:30 promptly. Transportation available, 8:10 P.M. at 16 East 40th St. By invitation. Publicity: Hilda Sherey, PE. 6-0900.	R & K ORIGINALS, INC. (1400 BROADWAY)	SECOND CITY AT SQUARE EAST (15 WEST 4TH ST.)
Beginning Saturday Jan. 5	SHOWINGS IN CALIFORNIA BY NEW YORK GROUP Ten manufacturers of higher to medium-priced dresses will organize showings in California three times a year. In L.A. Jan. 5-10 at Park-Wilshire; in San Francisco, Jan. 11-15 at Del Webb's Town House. Manufacturers include: The Arkin Organization, Ceil Chapman, Anne Fogarty, Sam Friedlander, Seymour Jacobson, Jobere, R.Mignon & Sons, Abe and Mort Schrader, and Stephan, Ltd., Miss Winston, Murray Zenkel. Contact: Seymour Jacobson, CH. 4-3488.	NEW YORK CREATORS GUILD	LOS ANGELES & SAN FRANCISCO

WEEK BEGINNING SUNDAY, JANUARY 6, 1963

Sunday Jan. 6 11:00 A.M.	SPRING MILLINERY FOR VISITING PRESS Emme will present her Spring millinery to the visiting press. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7872.	EMME (19 WEST 57TH STREET)	SHERRY NETHERLAND CRYSTAL PAVILLION
Sunday Jan. 6 12:00 Noon Brunch	PREVIEW: SPRING HATS AND GOLDEN HAT AWARDS Announcement of seven national winners of annual Golden Hat Awards. Also, Spring preview by Millinery Institute of America (Auxiliary Member, N.Y.C.G.--See Pg. 3). By invitation. Publicity: Mallory Dorn at Robert S. Taplinger, 415 Madison Ave., PL. 2-7722.	MILLINERY INSTITUTE OF AMERICA	PARK LANE HOTEL CRYSTAL BALLROOM

NEW YORK COUTURE GROUP'S FORTIETH NATIONAL PRESS WEEK (Jan. 5 - 11, 1963)

Spring collections of leading designers (21 member, 24 auxiliary and a variety group of 8 designers) for visiting press. Press Director: Kittie Campbell, LA. 4-0461.

<u>Sat., Jan. 5:</u>	8:30 P.M.	R & K ORIGINALS (Aux.) THEATRE PARTY.	SQUARE EAST
<u>Sun., Jan. 6:</u>	12:00 Noon	MILLINERY INST. OF AMER. (Aux.) Brunch	PARK LANE
	2:00 P.M.	HELEN LEE AND ALYSSA (Aux.)	PIERRE-BALLROOM
	3:00 P.M.	NATIONAL SHOE INSTITUTE (Aux.)	PIERRE-ROOF GARDEN
	4:00 P.M.	COUTURE GROUP'S FORUM & TREND TIME.	PIERRE-BALLROOM
	7:00 P.M.	INT'L SILK ASS'N, USA (Aux.) Dinner	PIERRE-BALLROOM
<u>Mon., Jan. 7:</u>	8:15 A.M.	BUFFET BREAKFAST.	PIERRE-BALLROOM
	9:00 A.M.	BRANELL	PIERRE-BALLROOM
	9:45 A.M.	HATTIE CARNEGIE	PIERRE-BALLROOM
	10:30 A.M.	MAURICE RENTNER (BILL BLASS).	PIERRE-BALLROOM
	11:15 A.M.	FREE WRITING PERIOD	
	12:15 P.M.	BURLINGTON INDUSTRIES (Aux.) Luncheon	PIERRE-BALLROOM
	2:30 P.M.	COUNTESS ALEXANDER	PIERRE-BALLROOM
	3:15 P.M.	MONTE-SANO & PRUZAN	PIERRE-BALLROOM
	4:00 P.M.	FREE WRITING PERIOD	
	5:00 P.M.	INSURANCE CO. OF NORTH AMER. (Aux.)	PIERRE-REGENCY
	6:45 P.M.	SHIP 'N SHORE GALA (Aux.)	PLAZA NINE THEATRE
<u>Tues., Jan. 8:</u>	9:30 A.M.	SAMUEL WINSTON (ROXANE)	PIERRE-BALLROOM
	10:15 A.M.	ORIGINALA	PIERRE-BALLROOM
	11:00 A.M.	FREE WRITING PERIOD	
	12:00 Noon	SUZY PERETTE (Aux.) Luncheon	PIERRE-BALLROOM
	2:15 P.M.	HARVEY BERIN (KAREN STARK)	PIERRE-BALLROOM
	3:00 P.M.	JUNIOR SOPHISTICATES (ANNE KLEIN)	PIERRE-BALLROOM
	3:45 P.M.	FREE WRITING PERIOD	
	5:30 P.M.	ELIZABETH ARDEN (Aux.) Cocktails	691 FIFTH AVENUE
<u>Wed., Jan. 9:</u>	9:30 A.M.	HANNAH TROY	PIERRE-BALLROOM
	10:15 A.M.	GOTHE	PIERRE-BALLROOM
	11:00 A.M.	FREE WRITING PERIOD	
	12:00 Noon	CLAIROL (Aux.) Luncheon Showing	PIERRE-BALLROOM
	2:00 P.M.	DAVIDOW	PIERRE-BALLROOM
	2:45 P.M.	OLEG CASSINI	PIERRE-BALLROOM
	3:30 P.M.	PATTULLO-JO COPELAND	PIERRE-BALLROOM
	4:15 P.M.	FREE WRITING PERIOD	
	5:15 P.M.	COTY (Aux.) Cocktails and Showing	FINDLAY GALLERIES
	7:00 P.M.	SEARS, ROEBUCK AND COMPANY (Aux.)	S.S. ARGENTINA
<u>Thurs., Jan. 10:</u>	7:45 A.M.	COAT CRAFT (Aux.) Breakfast & Showing	PIERRE-BALLROOM
	9:00 A.M.	HERBERT SONDHEIM	PIERRE-BALLROOM
	9:45 A.M.	NAT KAPLAN	PIERRE-BALLROOM
	10:30 A.M.	PAUL PARNES (BENI CLAIRE)	PIERRE-BALLROOM
	11:15 A.M.	FREE WRITING PERIOD	
	12:15 P.M.	E.I. DU PONT deNEMOURS & CO. (Aux.)	PIAZA-TERRACE RM.
	2:30 P.M.	BEN REIG.	PIERRE-BALLROOM
	3:15 P.M.	ARTHUR JABLOW (DAVID KIDD)	PIERRE-BALLROOM
	4:00 P.M.	FREE WRITING PERIOD	
	5:30 P.M.	REED & BARTON (Aux.) Cocktails	HAMPSHIRE HOUSE
	7:00 P.M.	SCHIFFLI LACE & EMBROIDERY INST. (Aux.)	AMERICANA-BALLROOM
<u>Fri., Jan. 11:</u>	8:00 A.M.	MARADEL PRODUCTS (Aux.)	PIERRE-BALLROOM
	9:30 A.M.	CHRYSLER	NEW YORKER-SALON
	11:00 A.M.	"AMERICANS THE BEAUTIFUL"	PIERRE-BALLROOM
	12:00 Noon	FASHIONS "POP" CONCERT SHOWING	PIERRE-BALLROOM
	1:00 P.M.	LUNCHEON.	PIERRE-BALLROOM
	1:45 P.M.	LARRY ALDRICH (MARIE MCCARTHY)	PIERRE-BALLROOM
	2:30 P.M.	DONALD BROOKS for TOWNLEY	PIERRE-BALLROOM
	3:30 P.M.	EMBA MINK BREEDERS ASS'N (Aux.)	PIERRE-BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Jan. 6 12:00 Noon-Midnight	OPEN HOUSE FOR VISITING EDITORS "Surprise Packages"--open house for visiting editors (refreshments). As guests of Hill & Knowlton accounts, by invitation. Contact: Mary Brown, Director of Women's Activities at Hill & Knowlton, OX. 7-5600.	MARY BROWN	"MOUSE HOUSE" 50 EAST 81ST STREET
Sunday Jan. 6 1:30 P.M.-4:30 P.M.	OPEN HOUSE FOR VISITING PRESS Madame Helena Rubinstein will invite the press to open house at her home, 1:30 P.M.-4:30 P.M. By invitation. Contact: Ann Walsh, EL. 5-2100.	HELENA RUBINSTEIN	625 PARK AVENUE PENTHOUSE
Sunday Jan. 6 2:00 P.M.	CHILDREN'S FASHIONS FOR VISITING PRESS Helen Lee and Alyssa (<u>Auxiliary Member, N.Y.C.G.</u>) fashion show for visiting press. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	HELEN LEE; ALYSSA	HOTEL PIERRE BALLROOM
Sunday Jan. 6 3:00 P.M.	SHOE FASHION SHOW FOR VISITING PRESS National Shoe Institute (<u>Auxiliary Member, N.Y.C.G.</u>) will present "The Less Shoe Look" for Spring and Summer; also Fourth Golden Slipper Awards. For local and national press, by invitation. Publicity: Alice Regensburg at Lynn Farnol, 50 Rockefeller Plaza, JU. 6-5777.	NAT'L SHOE INSTITUTE (50 ROCKEFELLER PLAZA)	HOTEL PIERRE ROOF GARDEN
Sunday Jan. 6 7:00 P.M. Cocktails-Dinner	SPRING SILK FASHIONS FOR OUT-OF-TOWN PRESS The International Silk Assn., U.S.A. (<u>Auxiliary Member, N.Y.C.G.</u>) will invite the out-of-town and local editors to a dinner and showing of silk fashions. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	INTERNATIONAL SILK ASS'N., U.S.A.	HOTEL PIERRE BALLROOM
Sunday Jan. 6 9:00 P.M. Champagne-Supper-Dance	FASHION SALUTE TO LINCOLN CENTER Pageant of the performing arts--American Fashion Industry's Salute to Lincoln Center. Honorary chmn.: William Schuman, Pres., Lincoln Center. Chmn.: William L. Smith, Pres., Bonwit Teller. Coordinating chmn.: Mrs. Ezio Pinza, Mrs. Bess Myerson Grant, Mrs. Philip Bastedo, Miss Rea Lubar, Miss Eugenia Sheppard, Mr. Herbert Sondheim. Tickets: \$125.00 per person, for benefit of Lincoln Center student program. (White or black tie.) Contact: Fashion Gala '63, 717 Fifth Ave., PL. 2-1890.	THE FASHION GALA '63	PHILHARMONIC HALL LINCOLN CENTER
Sunday Jan. 6- Jan. 10	FIFTY-SECOND ANNUAL CONVENTION "Accent On Progress"--theme of 52nd annual convention which will include over 40 in-depth sessions covering every aspect of retail operations. Contact: Robert Gur-Arie, Public Relations Director, CH. 4-8780.	NAT'L RETAIL MERCHANTS ASS'N. (100 W. 31ST ST.)	STATLER-HILTON HOTEL
Monday Jan. 7- Jan. 18 9:00 A.M.-5:00 P.M.	JEWELRY COLLECTION AT OPEN HOUSE Showing of Imperial's Spring-Summer collection of cultured pearl jewelry-- "From Breakfast To Cocktail Time." Publicity: Ethel Aaron at D.J. Edelman Assoc., JU. 2-5380.	IMPERIAL PEARL SYNDICATE, INC.	681 FIFTH AVENUE SHOWROOM - 11TH FLOOR
Monday Jan. 7 11:00 A.M.	PREVIEW OF SPRING HAT COLLECTION Emme will preview her Spring millinery to the press and buyers. By invitation. Publicity: Ruth Hammer Assoc., EL. 5-7872.	EMME (19 WEST 57TH STREET)	SHERRY NETHERLAND CRYSTAL PAVILLION

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 7 12:30 P.M. Luncheon	FASHION SHOW FOR VISITING PRESS Burlington Industries (Auxiliary Member of N.Y.C.G.--See Pg. 3) will invite the visiting press to "Burlington U.S.A." in action. By invitation. Burlington contact: Florence Kyler, LO. 4-5000. Publicity: Rosemary Sheehan, MU. 5-1280.	BURLINGTON INDUSTRIES	HOTEL PIERRE BALLROOM
Monday Jan. 7- 2:00 P.M.- 6:00 P.M.	OPEN HOUSE: VISITING AND LOCAL PRESS Preview at open house for visiting and local press by creators of "Chubbette" Spring fashions for girls in sizes of 6 to 16. Contact: George Dryfoos, LO. 3-0084. Publicity: Audrey Leeds, LI. 4-9519.	L. GIDDING & CO.	520 EIGHTH AVENUE SHOWROOM - 15TH FLOOR
Monday Jan. 7- Jan. 8 3:00 P.M.	OPENING: SPRING COUTURE FASHIONS Daytime, cocktail, and evening fashions, including coats, designed by Pepe Fernandez. By invitation. Thereafter by appointment. Contact: Miss Justo, CO. 5-1022.	PEPE FERNANDEZ	24 WEST 57TH STREET SALON - SUITE 505
Monday Jan. 7 4:00 P.M.	PREVIEW OF SPRING MILLINERY COLLECTION Chanda will preview his Spring millinery collection for press and buyers. By invitation. Contact: JU. 6-5350. Publicity: Barbara Kling, LT. 1-8024.	CHANDA, INC. (6 WEST 57TH STREET)	SHERRY NETHERLAND CRYSTAL PAVILLION
Monday Jan. 7 6:00 P.M. Cocktails	YOUNG TYCOON FASHION SHOW Preview of March issue for tie-in stores. Show at 7:00. By invitation. Contact: Gretchen Ullman, MU. 9-5900, Ext. 669.	MADEMOISELLE MAGAZINE (420 LEXINGTON AVENUE)	THEATRE FOUR 424 WEST 55TH STREET
Monday Jan. 7 6:30 P.M.	CUSTOMER SHOWING OF BRIDAL FASHIONS Customer showing of Martin's Spring bridal fashions. By reservation. Publicity: Rita Dobbins, TR. 5-3100, Ext. 355.	MARTIN'S (BROOKLYN)	ST. GEORGE HOTEL BALLROOM
Monday Jan. 7 6:45 P.M. Dinner & Review	DINNER AND REVIEW FOR VISITING PRESS Ship 'n Shore (Auxiliary Member, N.Y.C.G.--See Pg. 3) will invite the visiting press. Dinner, 6:45 P.M.(Baroque Room); Review 9:00 P.M. ("Plaza 9"). By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	SHIP 'N SHORE	BAROQUE RM.& "PLAZA 9" HOTEL PLAZA
Beginning Monday Jan. 7	OPENING: SPRING COLLECTIONS Continuous daily showings. For buyers and buying offices. Contact: Matt Shaw, AL. 5-6464.	VERA SCARVES; VERA BLOUSES	417 FIFTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Jan. 7	JEWELRY COLLECTION FOR SPRING-SUMMER Trifari's Spring-Summer collection of fashion jewelry at daily showings. By appointment. Publ.: Dorothy Lansing Hess, 165 E.66th St., RE. 7-3347.	TRIFARI, KRUSSMAN & FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
Beginning Monday Jan. 7	FASHIONS IN JEWELRY FOR VISITING PRESS Continuous showings for local and out-of-town press of Napier jewelry for Spring and Summer. Contact: YU. 6-6633.	THE NAPIER CO.	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 7	OPENING: SPRING-SUMMER KNITWEAR COLLECTION Spring and Summer knitwear collection.	KIMBERLY KNITWEAR, INC.	1410 BROADWAY SHOWROOM - 18TH FLOOR Contact: Robert Brown, LO. 4-1080.
Beginning Monday Jan. 7	OPENING: EARLY SUMMER JUNIOR COLLECTION Continuous daily showings of Junior Accent's early Summer fashions, designed by Frank Adams.	JUNIOR ACCENT, INC.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR Contact: LO. 4-1434.
Beginning Monday Jan. 7	OPENING OF SUMMER COLLECTION Continuous showings of Summer fashions, featuring the promotion series "Gay Gibson Goes Places" in Italy.	GAY GIBSON, INC.	1407 BROADWAY SHOWROOM - 3905 Contact: LO. 5-4212.
Beginning Monday Jan. 7	OPENING OF SUMMER COLLECTIONS Debut of "Looks Unlimited" in junior dresses, petite dresses, sportswear, separates, cotton knits. Also, "Country Looks" in junior and petite dresses and sportswear. Showings in Merchandise Mart--Dallas, Chicago, Atlanta; 112 W. 9th St., L.A.; and 3830 Kelly Ave., Cleveland. Publicity: Clare Affens, PE. 6-2392.	BOBBIE BROOKS, INC.	1407 BROADWAY SHOWROOM - 3902
Beginning Monday Jan. 7	OPENING: SPRING, EARLY SUMMER KNIT COLLECTION Imported knits for Spring and early Summer, including synthetic and cotton knits. Informal showings.	ALBERTO KNITS, INC.	1407 BROADWAY SHOWROOM - 12TH FLOOR Contact: Hal Salzman, OX. 5-1840.
Beginning Monday Jan. 7	READY-TO-WEAR FASHIONS AT OPEN HOUSE Fontana's Spring-Summer ready-to-wear collection at open house. For visiting, local press and buyers.	FONTANA OF ROME	HOTEL PLAZA SUITE 336 Contact: Joan Franges, PL. 3-7244.
Beginning Monday Jan. 7	COMPLETE SPRING RAINWEAR COLLECTION Continuous showings of complete Spring collection of rainwear and town coats--misses by March & Mendl; juniors by P.R.L. All Weather. Publicity: Marion Cook, LA. 4-7942.	MARCH & MENDEL; P.R.L. ALL WEATHER	512 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Jan. 7	SHOWING OF SPRING- SUMMER COLLECTION Continuous daily showings of blouses, skirts, shorts, slacks for Spring-Summer; also Italian flat knits for Fall, designed by Robert Powell Johns. Contact (beginning Jan. 7): BR. 9-0555.	FOXRIDGE	SHERATON-RUSSELL HOTEL SUITE 331
Beginning Monday Jan. 7	SPRING-SUMMER READY-TO-WEAR Continuous showings: Strelitz--Irish linen dresses and separates; Consentino of Capri--sportswear, separates, dresses; Fabiani--dresses, suits, costumes; Geri Chase--tennis dresses and coordinated sweaters; Clifton-Stephenson; Bangkok silk dresses and costumes, made in Hong Kong. By appointment. Contact: PL. 3-4464; or PL. 3-3500, Ext. 203.	FIVE DESIGNERS	VIRGINIA KREMENTZ 42 W. 58 ST., RM. 203
Monday Jan. 7- Jan. 11	OPEN HOUSE FOR VISITING PRESS Henry Friedricks will present their Spring collection daily for the visiting press at continuous showings. Contact: Alan Baron, PE. 6-8867.	BRITTANY (HENRY FRIEDRICKS CO.)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 7- Jan. 11 Refresh- ments	FASHION EXHIBIT FOR THE PRESS "Leather Look For Spring '63"--leather colors, shoes, garments, handbags, luggage, small leather goods, upholstery. By invitation. Publicity: Billie Gould, MU. 6-7956.	LEATHER INDUSTRIES OF AMERICA	411 FIFTH AVENUE SHOWROOM - 10TH FLOOR
Monday Jan. 7- Jan. 11	OPEN HOUSE FOR VISITING PRESS Baitch & Castaldi's Spring coat collection for the visiting press at continuous showings. Contact: Phyllis Schorr, LO. 4-6886.	BATALDI (BAITCH & CASTALDI)	230 WEST 39TH STREET SHOWROOM - 12TH FLOOR
Monday Jan. 7- Jan. 14	MARKET WEEK SHOWINGS: INTIMATE APPAREL Informal showings 9:00-5:00. Publicity: Lila Moren, MU. 5-5740.	CHRISTIAN DIOR	ST. REGIS HOTEL LOUIS XIV SUITE
Tuesday Jan. 8 9:30 A.M. Breakfast	PREVIEW OF SPRING MILLINERY Spring millinery collections of Irene and Rivera will be presented to the press and buyers. By invitation. Contact: PL. 3-3032.	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
Tuesday Jan. 8 9:00 A.M.- 5:00 P.M.	EIGHTH ANNUAL ART NEEDLEWORK CLINIC Trade clinic and fashion forum for art needle work buyers, yarn shop owners, merchandise managers. Fashion show of handknits from leading yarn companies. Tickets: \$15.00. All invitations have been issued.	McCALL'S NEEDLEWORK AND CRAFT MAGAZINE	AMERICANA HOTEL GEORGIAN BALLROOM
Tuesday Jan. 8 12:00 Noon	PRESS PREVIEW OF SPRING MILLINERY Bergdorf Goodman will preview Spring millinery, designed by Halston. By invitation. (<u>Note Change Of Date.</u>) Publ.: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Tuesday Jan. 8 12:00 Noon- 6:00 P.M.	OPEN HOUSE FOR LOCAL AND VISITING PRESS "Strings Of Beauty"--Cover Girl, Joseph Fleisher, Pierre Henri, Relax-A-Cizor, Tourneur will present beauty news and "Les Poupees de Paris." By invitation. Contact: Joan Parker, AL. 4-8440.	LEADING BEAUTY FIRMS	SHERRY NETHERLAND
Cancelled Jan. 8	DAVID CRYSTAL'S PREVIEW OF SUMMER SUITS FOR PRESS AND BUYERS, AT 2:30 P.M. HAS BEEN CANCELLED. Publicity: Jeanette Gottlieb, BR. 9-6560.		
Tuesday Jan. 8 3:30 P.M.	PREMIERE: IMPORTED BATHING SUITS, 1963 Premiere showing of Linda Lu bathing suits for Summer 1963, imported from Holland by Morris Shoenthal. For press and buyers, by invitation. Publicity: Sue Gardner, TR. 7-4952.	MORRIS SHOENTHAL, INC. (32 WEST 39TH STREET)	SHERATON-ATLANTIC HOTEL WINTER GARDEN ROOM
Tuesday Jan. 8 5:30 P.M.	COCKTAIL RECEPTION FOR VISITING PRESS Elizabeth Arden will invite the visiting and local press to a cocktail reception. By invitation. Publicity: Rasponi Assoc., TE. 8-8171.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
Tuesday Jan. 8 7:00 P.M.	PREVIEW OF SPRING HATS The Trade Promotion Committee of Millinery Promotions, Inc. showing of Spring hats by the Millinery Creators of America and Millinery Fashion Exhibitors. For buyers and press, by invitation. Contact: MU. 6-2970.	MILLINERY PROMOTIONS INC.(10 EAST 40TH ST.)	HOTEL AMERICANA IMPERIAL BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Jan. 8	OPENING OF SPRING COLLECTION Informal showings of millinery, boutique and separates for Spring. Contact: Florence Henry or Miss Lucille, PL. 2-0160.	M'LITA	37 WEST 57TH STREET SALON - 4TH FLOOR
Wednesday Jan. 9 8:30 A.M. Continental Breakfast	PREVIEW OF SPRING MILLINERY COLLECTION "Hats of Romance"--collection of Spring millinery by Vincent-Harmik at a continental breakfast. <u>Show promptly at 9:00 A.M.</u> Contact: Vincent Berg, PL. 3-6449.	VINCENT-HARMIK (72 EAST 56TH ST.)	HOTEL DRAKE DEVON ROOM By invitation.
Cancelled Jan. 9	SAKS-34TH PREVIEW FOR PRESS OF SPRING BRIDAL FASHIONS AT 9:15 A.M. HAS BEEN CANCELLED. Publicity: Selma Spanier, LA. 4-7000, Ext. 448.		
Wednesday Jan. 9 10:30 A.M.	PRESS PREVIEW OF SPRING MILLINERY John Frederics will present a preview of his Spring millinery collection. By invitation. Publicity: Ronald Forstadt, PL. 5-2939.	JOHN FREDERICS	23 WEST 56TH STREET SALON
Wednesday Jan. 9 12:00 Noon Luncheon	NEWEST HAIRCOLORING EFFECTS Clairol (Auxiliary Member, N.Y.C.G.--See Pg. 3) will introduce America's leading hair-colorists. The latest haircoloring effects in the fashion world will be presented on celebrities and models. By invitation. Publicity: Terry Grimes Russell, PL. 7-4300.	CLAIROL, INC.	HOTEL PIERRE BALLROOM
Wednesday Jan. 9 6:30 P.M. Dinner	DINNER AND PARTY ABOARD CRUISE SHIP Sears Roebuck (Auxiliary Member, N.Y.C.G.--See Pg. 3) will entertain the visiting press aboard Moore-McCormack cruise ship, S.S. Argentina. By invitation. Contact: Edward J. Menninger, CH. 4-7600.	SEARS ROEBUCK & CO. (360 W.31ST STREET)	S.S. ARGENTINA PIER 97 (AT 57TH ST.)
Thursday Jan. 10 8:30 A.M. Breakfast	BREAKFAST SHOWING OF LITTLE GIRLS' DRESSES "A Child's Garden Of Fashion"--Harper's Bazaar and Eastman Chemical will show little girls' dresses featuring flower-fresh Kidel polyester. By invitation. Contact: Berte McDonald at Harper's Bazaar, PL. 1-2100.	HARPER'S BAZAAR; EASTMAN CHEMICAL	AMERICANA HOTEL GEORGIAN BALLROOM
Thursday Jan. 10 9:00 A.M.- 7:00 P.M.	OPEN HOUSE FOR VISITING PRESS Coro will invite the local and visiting press to a reception featuring a display of Spring jewelry by Coro and Vendome. By invitation. Publicity: Vera Haggerty, Public Relations Board, TN. 7-3150.	CORO, INC. (47 WEST 34TH STREET)	SHERRY NETHERLANDS CRYSTAL PAVILLION
Thursday Jan. 10	STERN'S PREVIEW OF MODEL ROOMS, ORIGINALLY SCHEDULED FOR JAN. 10 AT 9:45 A.M. HAS BEEN CANCELLED. Publicity: Mildred Collins, LO. 5-7960.		
Jan. 10	NORMAN NORELL'S SPRING COLLECTION FOR BUYERS AT 10:30 A.M. BY INVITATION.		
Thursday Jan. 10 12:15 P.M. Luncheon	SHOWING AT LUNCHEON FOR VISITING PRESS Du Pont (Auxiliary Member, N.Y.C.G.--See Pg. 3) will show Spring-Summer fashions for women, children, and men in fabrics of Du Pont fibers. By invitation. Contact: Ellen Morris, LO. 3-6400, Ext. 308.	DU PONT	HOTEL PLAZA TERRACE ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Jan. 10 4:00 P.M.- 7:00 P.M.	COCKTAILS AND PREVIEW FOR THE PRESS Sneak preview and cocktail party for newspaper editors. By invitation. Publicity: Dorothy Morrison, CI. 5-6263.	SHULTON, INC. (630 FIFTH AVENUE)	SAVOY-HILTON HOTEL LE CHATEAU - 11TH FLOOR
Thursday Jan. 10 5:00 P.M.- 7:00 P.M.	PRESS SHOWING: NEW SILVERWARE DESIGN Presentation of Southern Women's Achievement Award and showing of the pattern "Savannah" by Reed & Barton (Auxiliary Member, N.Y.C.G.--See Pg.3). By invitation. Publicity: Sidney dee Bloeme, JU. 6-4490.	REED & BARTON SILVERSMITHS	HAMPSHIRE HOUSE COTTAGE
Thursday Jan. 10 6:30 P.M. Cocktails- Dinner	DINNER AND FASHION SHOW FOR THE PRESS Schiffli (Auxiliary Member, N.Y.C.G.--See Pg. 3) will invite the out-of- town and local press to cocktails, dinner, and fashion show. Also, sixth annual Schiffli Fashion Awards Presentation. By invitation. Contact: Schiffli, 591 Summit Ave., Jersey City, SWarthmore 5-2347.	SCHIFFLI LACE AND EMBROIDERY INSTITUTE	HOTEL AMERICANA IMPERIAL BALLROOM
Friday Jan. 11 3:30 P.M. Cocktails	SPRING-SUMMER MINK FASHIONS Emba (Auxiliary Member, N.Y.C.G.--See Pg. 3) will present a collection of Spring-Summer "Little Furs," by leading American furriers. For the visit- ing press, by invitation. Contact: Maureen Clancy, MU. 2-6881. Publicity: Virginia Casey at C.C.I., OX. 7-7330.	EMBA MINK BREEDERS ASSN.	HOTEL PIERRE BALLROOM

DESIGNER SHOWINGS FOR NATIONAL FASHION PRESS

Special showings have been scheduled for visiting press, from Friday, Jan. 11 through Monday, Jan. 14. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.

<u>Fri., Jan. 11:</u>	4:00 P.M.	SARMI550 SEVENTH, 11TH FL.
	5:00 P.M.	SCAASI550 SEVENTH, 14TH FL.
	6:30 P.M.	LILLY DACHE - Cocktails.78 EAST 56TH STREET
<u>Sat., Jan. 12:</u>	9:00 A.M.	CHRISTIAN DIOR-NEW YORK.498 SEVENTH, 17TH FL.
	10:00 A.M.	OLEG CASSINI498 SEVENTH, 5TH FL.
	11:00 A.M.	MAM'SELLE498 SEVENTH, 9TH FL.
	12:30 P.M.	LESLIE FAY - Luncheon.500 CLUB-500 7TH AVE.
	2:00 P.M.	BEN ZUCKERMAN.512 SEVENTH, 40TH FL.
	3:30 P.M.	MOLLIE PARNIS.530 SEVENTH, 18TH FL.
	5:00 P.M.	ADELE SIMPSON.	
<u>Sun., Jan. 13:</u>	12:00 Noon	INT'L LADIES GARMENT WORKERS UNION	.PLAZA HOTEL-CRYSTAL RM.
	1:30 P.M.	JEAN LOUISPLAZA HOTEL-CRYSTAL RM.
	2:30 P.M.	WERLE.	
	3:15 P.M.	BUD KILPATRICKPLAZA HOTEL-CRYSTAL RM.
	4:00 P.M.	RUDI GERNREICHPLAZA HOTEL-CRYSTAL RM.
	5:30 P.M.	CEIL CHAPMAN - CocktailsSTORK CLUB, 3 E.53 ST.
<u>Mon., Jan. 14:</u>	9:00 A.M.	MARTIER-RAYMOND.13 WEST 57TH STREET
	10:00 A.M.	PEPE FERNANDEZ24 WEST 57TH STREET
	11:00 A.M.	JANE DERBY550 SEVENTH, 23RD FL.
	12:00 Noon	LOUIS ESTEVEZ.550 SEVENTH, 4TH FL.

Saturday Jan. 12 11:00 A.M.	CUSTOMER SHOWING OF BRIDAL FASHIONS Spring-Summer bridal fashions at a showing for customers. Open to public. Publicity: Mildred Collins, IO. 5-7960.	STERN'S	6TH FLOOR SPECIAL EVENTS CENTER
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 14	OPENING: SPRING-SUMMER COLLECTION Continuous showings of separates and active sportswear fashions in fabrics for the "Elegant Young Arrogant," designed by Vicki Cooper. (<u>Note Change Of Date.</u>) By appointment. Contact: Joan Snare, BR. 9-9076.	ULLA	1384 BROADWAY SHOWROOM - 18TH FLOOR
Beginning Monday Jan. 14	SPRING-SUMMER COUTURE FASHIONS Informal daily showings of Spring-Summer cocktail and evening haute couture fashions. Contact: LW. 4-3270.	DARIEUX CREATIONS	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Cancelled Jan. 15	COURTELLE'S OPEN HOUSE, ORIGINALLY SCHEDULED FOR JAN. 15 AND 16 FROM 6:00 TO 10:00 P.M., HAS BEEN CANCELLED. Publicity: Rosemary Sheehan, MU.5-1280.		
Tuesday Jan. 15 12:30 P.M. Luncheon	SPRING COATS AT LUNCHEON SHOWING "Trans World Flight Fashions by TWA"--coats and suits by Marquise. Shoes--Fiorentina. Gloves--Kislav. Hats--Adolfo. Door Prizes--Georg Jensen and Monet and TWA. Corday perfume presented to each guest. Press by invitation. Public by reservation--\$4.75; contact:"Headwaiter," EL. 5-3000. Waldorf Fashion Publ.: Ann Walsh. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	MARQUISE (512 SEVENTH AVE.)	WALDORF-ASTORIA EMPIRE ROOM
Beginning Tuesday Jan. 15	OPENING: SPRING-SUMMER LEATHER FASHIONS Coats, suits, dresses, and casual wear; also fabric and leather combinations. Contact: IA. 4-4562. Publicity: Sara Pennoyer, MU. 2-6480.	SAMUEL ROBERT, INC.	1407 BROADWAY SHOWROOM - 27TH FLOOR
Wednesday Jan. 16 9:30 A.M. Coffee	PRESS PREVIEW: MID-WINTER HOME FURNISHINGS Macy's preview for the press of midwinter home furnishings. By invitation. Publicity: Mary Boyle, OX. 5-4400, Ext. 2683.	MACY'S NEW YORK	9TH FLOOR
Thursday Jan. 17 9:00 A.M. Breakfast	PREVIEW: FALL-WINTER ITALIAN KNITWEAR "Jet With Gino Paoli"--preview of haute couture collection of Italian knitwear, designed by Chiara Ghigi and Pino Lancetti. <u>Show at 9:30 A.M.</u> For press and buyers, by invitation. Contact: Edith Brown, BR. 9-0925. Publicity: Terry Seymour and Reggi Riccardi, MU. 8-6380.	GINO PAOLI	1407 BROADWAY SHOWROOM - 37TH FLOOR
Thursday Jan. 17 2:30 P.M. Cocktails	OPENING OF SUMMER COLLECTION Haymaker will present their Summer collection of shirts, separates, skirts, and knitted dresses. For press and resident buyers. By invitation. Contact: Rhoda Sattler, BR. 9-6560.	HAYMAKER SPORTS, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Jan. 22 3:00 P.M.- 5:00 P.M.	PREVIEW: FALL 1963 FABRICS Informal showings of Milliken's Fall fabrics '63, from 3:00 P.M. to 5:00 P.M., Jan. 22, 23, 24. (<u>Note Change Of Dates.</u>) By invitation. Publicity: Claudette Rose, OX. 5-1200.	MILLIKEN WOOLENS, INC.	1045 SIXTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Tuesday Jan. 22	OPENING OF SUMMER COLLECTION Gross-Sydney's Summer collection of Petti-4 casual wear for the petite miss; and "Terry Rogers" misses sizes at continuous daily showings. Contact: George Rappaport, CH. 4-3558.	GROSS-SYDNEY, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturday Jan. 19- Jan. 25	OPENING: FLORENCE COUTURE FASHIONS	CENTRO DI FIRENZE LA MODA	FLORENCE, ITALY
	<u>Jan. 19:</u> 11:00 A.M. Millinery Show by la Familiare. 2:30 P.M. (Sportswear & Boutique) Glans; Paola Nucci; Myricae; Valditevere; De Simone; Camisene; Vito; Scarabocchio; Laura Aponte; Naka; Trico; Celli; Avagolf. 9:00 P.M. (Sportswear & High Fashion) Bertoli; Avolio; Mirsa; Ken Scott; Roveda (Teen-Age Fashions). <u>Jan. 20:</u> 10:00 A.M. (Sportswear & Boutique) Veneziani Sport; Emilio Pucci; Enzo Selections; Guidi Boutique; Antonelli Sport; Marucelli Boutique; Giollica Boutique; Sarli Boutique; Galitzine Sport. 2:30 P.M. (High Fashion) Forquet; Lancetti. 9:00 P.M. (High Fashion) Antonelli; Emilio Pucci. <u>Jan. 21:</u> 2:30 P.M. (High Fashion) Carosa; Enzo. 9:00 P.M. (High Fashion) Galitzine; De Luca. <u>Jan. 22:</u> 11:30 A.M. (High Fashion) Bikini. 2:30 P.M. Schuberth; Valentino. 9:00 P.M. (High Fashion) Fontana; Garnett. <u>Jan. 24:</u> 2:30 P.M. (High Fashion) Giollica; Balestra. 9:00 P.M. (High Fashion) Sarli; Giuliano. Contact: G.B. Giorgini, 10 Lungarno Acciaiuoli, Florence, Italy.		

Wednesday Jan. 23 12:30 P.M. Luncheon	FABRICS FAIR AND FASHION SHOW Third annual International Fabrics Fair--exhibition of fabrics by trade member firms, and fashion show. For benefit of NSID Educational Foundation and Alumni Scholarship Fund of Parsons School of Design. Panel: Norman Norell, John Moore, Talmack, David Kidd, Arthur Jablow, Ferdinando Sarri, Anthony Muto, Arkay Juniors, Mona L. Roset, Talbott Inc. Commentator: Constance Woodworth, Fashion Editor, N.Y. Journal-American. Tickets (\$12.50 per person), contact: Thomas McCabe at N.S.I.D., JU. 2-1421; or Christine Peterka at Parsons, PL. 9-2214. Publ.: Ted Materna, PL. 3-3240.	N.S.I.D. & PARSONS SCHOOL OF DESIGN	HOTEL AMERICANA IMPERIAL BALLROOM
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Wednesday Jan. 23- Jan. 25	OPENING: LONDON COUTURE FASHIONS	INCORPORATED SOCIETY OF LONDON DESIGNERS	LONDON, ENGLAND
	<u>Jan. 23:</u> 10:00 A.M. Mattli. 11:45 A.M. John Cavanagh. 2:30 P.M. Hardy Amies. 4:15 P.M. Victor Stiebel. <u>Jan. 24:</u> 10:00 A.M. Charles Creed. 11:45 A.M. Angele Delanghe. 2:30 P.M. Ronald Paterson. 4:15 P.M. Lachasse. <u>Jan. 25:</u> 10:00 A.M. Michael Sherard. 11:45 A.M. Norman Hartnell. 2:30 P.M. Michael. Contact: Lady Joubert, 315 Regent Street, London, W. I.		

Friday Jan. 25 4:00 P.M.- 6:00 P.M.	PARTY AND CHILDREN'S FASHION SHOW "Non-Birthday Party" for fashion editors' children and their mothers, with presentation of Spring-Summer children's collection, designed by Florence Eiseman. By invitation. Publ.: Janet Laib, 50 Riverside Dr., TR. 4-6178.	FLORENCE EISEMAN, INC. (MILWAUKEE, WISCONSIN)	UPSTAIRS-AT-THE- DOWNSTAIRS (37 W. 56 ST.)
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Beginning Monday Jan. 28	PARIS OPENINGS FUR BUYERS (Picture release date will be Feb. 26.)	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE	PARIS, FRANCE
	<u>Jan. 28:</u> Esterel. <u>Jan. 29:</u> Balmain; Desses; De Rauch; Goma; Heim; Yorn. <u>Jan. 30:</u> Hermes; Laroche; Ricci. <u>Jan. 31:</u> Dior; Lanvin-Castillo; Patou; Rouff; Venet. <u>Feb. 1:</u> Capucci; Ferreras; Griffe; Scherrer; Simonetta et Fabiani. <u>Feb. 2:</u> Correges. Givenchy showing at 10:30 A.M. <u>Feb. 4:</u> Gres; St. Laurent. Balenciaga showing at 11:00 A.M. Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris, France.		

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